



Notes From The Prof:

Renthal Builds Championships From Grassroots 2014 Rider Support Program



As a graduate of the Renthal courses at PowersportsU, you know the brand's track record of success. What you may not know is how to get Renthal support for your shop team or local amateur racer... or even for yourself. The good news is that Renthal is now accepting rider support applications for the 2014 racing season.

For nearly 30 years, Renthal has run a successful amateur rider support program in the United States which has seen so many of the sport's elite stars come up through. James Stewart, Ricky Carmichael, Kevin Windham, Robbie Reynard, Tim Ferry, Mike Alessi and Davi Millsaps were all dominant at the big amateur nationals like Loretta Lynn's and all had Renthal support at some point during their early racing years.

Support at the grassroots level is very important to Renthal as it helps riders achieve their dream of turning pro and helps make the transition from amateur to pro more seamless. To apply for sponsorship from Renthal, you must visit our dedicated sponsorship website at

www.renthalsupport.com. This site allows you to upload all your information and attach a resume in Word or PDF format.

Sponsorship is available for all disciplines of racing, whether you ride motocross, offroad, ATV, roadrace or something in between. We are looking for riders who can represent us in a professional manner on and off the track in just about any discipline.

Renthal is looking forward to seeing the next crop of champions grow out of grassroots support program the same way we are looking forward to seeing the next group of powersports industry professionals using their PSU knowledge to succeed!

[Sent 9/13/13]